

FOR IMMEDIATE RELEASE

National Technology Experts Gather At CODEshow Conference

Charleston Digital Corridor Announces Charleston's First Software Technology Conference

Charleston, South Carolina – January 14, 2013 – The Charleston Digital Corridor will host [CODEshow](#), a one-day conference focusing on emerging software technology. Held on March 14, 2013 at the Dock Street Theatre, CODEshow features interactive discussions from industry experts including Google, 10Gen and Creationix Innovations. Two hundred software professionals from across the Southeast will learn about MongoDB, Node.js and AngularJS.

Charleston's knowledge economy is white hot as evidenced by the most recent [Annual Wage and Job Growth survey](#), where 100 percent of the participating companies added jobs in 2012, and 73 percent expect to continue hiring. "This rapid growth accelerates the area's need for high-quality, technical talent," said Ernest Andrade, Director of the Charleston Digital Corridor. "CODEshow takes our educational programming to the next level by offering a world-class conference that will enhance and expand the talent in our community."

Charleston's booming technology industry now has the sizable population to fully support a national-quality software conference; previously, local professionals had to leave the area to receive the same level of training. Professionals across the region are encouraged to attend the conference in Charleston, recently coined the "Silicon Harbor," to not only enjoy the number one tourist city in the world, but to learn and network with other successful, like-minded professionals.

"It's an exciting time of growth for [Benefitfocus](#), and our plans to continue expanding our engineering talent are well underway," stated Don Taylor, CTO of Benefitfocus, the nation's largest benefits technology provider. "Our strong culture of innovation and the opening of the new Design + Engineering building at our Daniel Island campus play significant roles in the emerging technology industry in South Carolina. Sponsoring CODEshow and having the opportunity to participate in conferences right here in Charleston allow us to support the professional development of our world-class engineering team."

"Early on, [SPARC](#) made a strategic and philosophical decision to be an ardent member of the Open Source community," said Jeremy Martin, SPARC's Open Source Evangelist. "Our team members are constantly leading that charge and opportunities like CODEshow reinforce this commitment as an organization."

Hosted by the Charleston Digital Corridor, CODEshow is supported by the following founding partners: Google, SPARC, BoomTown, Benefitfocus, 10gen and Bibliolabs. "[BoomTown](#) is proud to be a founding partner of CODEshow," said Grier Allen, CEO of BoomTown. "Our success depends on hiring and retaining skilled technology professionals. By supporting CODEshow, we encourage our employees to expand their skills in an innovative, fun format."

Visit www.CHSCodeShow.com to learn more about CODEshow, register or review the full conference agenda. Admission is \$249, with an early registration discount rate of \$199 prior to February 14. Students with a valid ID receive admission for \$49.

About the Charleston Digital Corridor

The Digital Corridor is a creative initiative to attract, nurture and promote Charleston's knowledge economy through a combination of technology-enabled initiatives and business incentives, private business support and member-driven programming. To learn more, visit www.charlestondigitalcorridor.com.

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